

Advertising Mechanical Specs

In-Ice Logo

Final size: 32" x 32".
Printed full colour from
supplied digital file.
Best results from these
formats: EPS, AI, TIFF,
Hi-Res PDF.

Rink Wall Sign

Advertiser to supply
finished sign. Preferred
material is 1/4" coroplast
or 1/4" foamcore.
Sizes: 2x4, 2x8, 4x4,
4x8 (feet). LCC reserves
the right to add holes or
modify signs for
hanging.

Club Directory

Black and white full page
advertisements only.
Material size: 3 1/4" x 6".
No bleeds. Accepted digital
file formats: TIFF (flattened),
EPS (with all type outlined),
or PDF.

Club Newsletter

Black and white advertisements
only. Accepted digital file
formats: TIFF(flattened),
EPS (with all type outlined),
or PDF. Business card size:
3 1/2" wide x 2" deep.
LCC can scan and use an
existing printed business
card if you prefer.

Bulletin Board

See your advertising
representative for details.

Important Information About Digital File Formats

For the Club Directory and Newsletter ads:

- Save file in Grayscale
- Set resolution or raster effects to a minimum
300ppi at 100% the finished ad size
- All fonts must be converted to paths or
outlined, or supply flattened file
- Files must be in Windows PC compatible format only



Please deliver signage to the club and digital artwork files on CD/DVD
to your advertising sales representative. London Curling Club, 377 Lyle Street,
London, Ontario, N5W 3R5 519-432-3882
www.londoncurling.ca

